



Sheaf Valley Park – a completed MP4 project in the UK

April '11–September '11 UPDATE



Making Places Profitable

Public and Private Open Spaces



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WELCOME TO THE 'MP4 MAKING PLACES PROFITABLE – PUBLIC AND PRIVATE OPEN SPACES' NEWSLETTER

Since Issue Two, MP4 is proud to announce another completed project in the UK: Firth Park 'Ripples in the Pond'. You can read more about this later in the newsletter.

Our Conference on 9-10 May 2012 is now fast approaching. Make sure you have the date in your diary. There are more details on page 4 of this newsletter. We sincerely hope you will join us for what promises to be an exciting and profitable event.

Don't forget, if you want to learn more, please access our website www.mp4-interreg.eu. You can now register with us through the website, allowing you to receive regular updates and invitations to MP4 activities.

Spatial Planning Workshop

Last summer MP4 held a joint workshop with the Grundtvig Lifelong Learning project.

The subject was spatial planning and how to ensure placekeeping is given the same importance as placemaking, and included in city masterplans. It's a tough task, but an important one. A report with recommendations will shortly become a part of the MP4 stable of academic papers.

Academic Papers

MP4 is pleased to announce that two of our partners have been successful in having academic papers accepted by two well known journals: *'Defining Placekeeping: The Longterm Management of Public Spaces'* submitted by University of Sheffield (UK) has been accepted by Urban Forestry and Urban Greening; *'Introducing a Method for Mapping Recreational Experience'* submitted by University of Copenhagen has been accepted by Urban Design and Planning.

MP4 Book

MP4's pilot sites are an important part of the project's output, demonstrating the importance of sustainable placekeeping. The lessons learned from this process will inform an equally important MP4 output, and that's our Agenda for Placekeeping.

This is spread across three publications which are described here. The first of these is a book, with the working title *'Making Places Matter: Placekeeping in Practice'*, to be published by Routledge. It is a collection of academic essays and papers on placemaking and placekeeping applied to the five themes of governance, partnerships, finance, policy and evaluation. It is hoped the book will be ready by the end of this year, and we are taking pre-orders at our Final Conference in May. If you would like to attend our Conference, or would like to register an interest, please do so using the 'Register for Updates' button on our website www.mp4-interreg.eu

Five Policy Documents

The second part of our Agenda is five policy documents which are informed by our findings, the spatial planning workshop held in 2011 and the report based on discussions in the workshop.

Each document concentrates on one of MP4's themes: governance, partnerships, finance, policy and evaluation. They will become available shortly after the MP4 conference. If you would like copies of these, don't forget to register on our website using the 'Register for Updates' button www.mp4-interreg.eu

Practitioners' Toolkit

MP4 recognises that those delivering projects on the ground can sometimes find it very difficult to negotiate the complicated maze of placemaking and placekeeping.

Thus the third part of our Agenda for Placekeeping is an e-toolkit, designed and written by practitioners for practitioners, making it an easy to use, fit-for-purpose guide for everyday hands-on guidance. As with our other publications, it will be ready for use later in the year.

If you are interested in receiving the link to this, please register using the 'Register for Updates' button on our website www.mp4-interreg.eu

Pilot Projects

Firth Park

The 'Ripples in the Pond' project in Sheffield is now complete. It is a beautiful addition to an already impressive, historic park.

The site is enjoying an increase in visitors and is already popular with the local community. Its official launch will take place in the spring. For a more detailed update and photos, please visit http://bit.ly/firth_park



Firth Park

Lawaetz Foundation and GetMove: New Basketball Court

We are very pleased to announce the success of Hamburg's Lawaetz Foundation in securing the go-ahead for building a new basketball court in Steilshoop.

This is the beginning of a very exciting project which is the brainchild of a local young people's group, GetMove. Its members want to create a whole new open space for Steilshoop's community. It will include an indoor skatepark, chill area, a space where people can hone their fitness and sports skills and an interactive website. Work will have begun on the MP4-funded basketball court by the time this newsletter is circulated, and will be complete by the end of summer. Follow its progress here at <http://bit.ly/Hamburg-Steilshoop>



The Steilshoop Plan, soon to become a reality

Sheaf Valley Park Launch

The Sheaf Valley Park project in Sheffield which was completed last summer, held its official launch in mid September 2011.

Arranged by Friends of Sheaf Valley and supported by South Yorkshire Forest Partnership and Sheffield City Council, the event was a real success, attended by over 400 people. For a more detailed update and photos, please visit <http://bit.ly/sheafvalley>



Sheaf Valley Park project launch

Goodbye to...

Dr Marcia Pereira

Dr Marcia Pereira, who has left MP4, Heriot Watt University and the UK for exciting pastures new in her homeland of Brazil. She will continue to maintain her links with MP4 until all our research is finished. As one of the Partners who has been with MP4 since its conception, she is sorely missed, but MP4 wishes her all the best in her new ventures.



Dr Nicola Dempsey

Apart from her welcome contributions to our MP4 book, she will now be busy with her new post as lecturer at University of Sheffield. MP4 wishes her all the best in her new capacity.



Hello to...

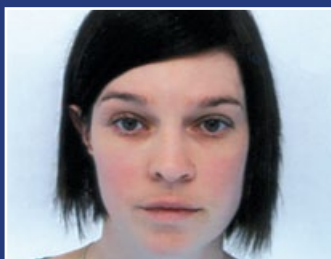
Filip Sosenko

Filip will be picking up where Marcia left off, at Heriot Watt University.



Dr Alice Mathers

Alice will be taking over from Nicola and has already contributed to MP4's research with valuable work on Community capacity. If you would like to read her report, you can access it here <http://bit.ly/capacityreport>



Green Growth, New Shoots MP4 and VALUE International Conference

9-10 May 2012
Sheffield, UK

In partnership with its sister project Interreg IVb NWE-funded VALUE (Valuing Attractive Landscapes in the Urban Economy), Interreg IVb NSR-funded MP4 (Making Places Profitable, Public and Private Open Spaces) is pleased to present its final conference to be held in Sheffield UK, 9-10 May.

Speakers include Lars Gemsøe, Gehl Architects; Cllr Julie Dore, Leader of Sheffield City Council; and Tom Wild, Director, South Yorkshire Forest Partnership.

The afternoon will consist of twelve workshops, six of which will be centred upon placemaking and six upon placekeeping. Within these topics, the workshops will deal with the most important themes integral to the success of high quality open spaces.

These themes of Governance and Management; Policy and Planning; People and Partnerships; Funding and Finance; Places and Greenspaces; and Valuation and Evaluation will be a common thread throughout the event. Thus the site visits will also share these common themes, allowing them to link with the workshops and content of the main conference.

Delegates will have the opportunity to learn and discuss the experiences of VALUE and MP4 with experienced practitioners and researchers from public, private and third sectors.

For more information and an invitation to attend, please visit www.mp4-interreg.eu and register your details using the 'Register for Updates' button.

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