

International Workshop

24th - 25th October 2013

Field- Configuring Events: Time, Space and Relations

“Field-Configuring Events” (FCE) are temporary social organizations such as conferences, trade shows or festivals. FCE assemble diverse members of an organizational field (e.g. an industry) in a bounded time and space to exchange information and coordinate activities. They play an important role in structuring and shaping professional, technological, or regional domains. This DFG Scientific Network aims to foster an exchange between different disciplinary perspectives (economic geography, business studies, economic sociology) in order to advance the theoretical understanding of the spatial and social logics of FCE and to gauge different analytical and methodological strategies for exploring these venues.

The 2nd workshop of the DFG Scientific Network is dedicated to temporalities. FCE are, by definition, short-term occurrences (events) in longer-term contexts (fields). In other words, FCE embrace multiple entangled temporalities in which the relation between event and field is played out. The workshop aims to shed light on both how these temporalities interact and how temporal structures are used to give form to the evolution of organizational fields.



Foto: Martin Klimas

Location

IBA Dock Hamburg

Am Zollhafen 12 | 20539 Hamburg | Germany

Contact

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Organizers

HCU | Urban and Regional Economic Studies Group | Gernot Grabher

FU Berlin | School of Business & Economics | Elke Schüßler

Supported by



Freie Universität



Berlin

Programme

Wednesday | 23rd October 2013

Pre-Workshop Event

Public Lecture at HafenCity University Hamburg

18.00 David Obstfeld (California State University, Fullerton)

Connecting, mediating, or dividing? How brokers navigate

20.00 Dinner at Cox

Thursday | 24th October 2013

Introduction

09:30 Gernot Grabher | Joachim Thiel | Constanze Engelbrecht (HCU Hamburg)
Welcome | Introduction to the IBA Hamburg as a field-configuring event

Elke Schüßler (FU Berlin)

Introduction to conceptual issues regarding FCEs and temporality

Joint text discussion

Gryzmala-Busse (2010) "Time will tell" | Comparative Political Studies

11:00 Coffee break

Keynote I

11:30 Tor Hernes (Copenhagen Business School)

Event-based organizing in the flow of time

12:30 Lunch break at IBA Café

Presentations

13:30 Uli Meyer (TU Berlin)

Time and the social construction of events

14:30 Bodo Kubartz (Passion and Consulting; prev. University of Oklahoma)

FCEs in the perfume and cosmetics industry: empirical insights

Joint discussion

15:30 Coffee break

Social Event

16:00 Sebastian Bührig (HCU Hamburg)

IBA-Tour

19:00 Dinner at Marinehof

Friday | 25th October 2013

Keynote II

9:30 David Obstfeld (California State University, Fullerton)

Networks and field-configuring events

10:30 Coffee break

Discussion of new project ideas

10:45 Gernot Grabher (HCU Hamburg) | Elke Schüßler (FU Berlin)

Temporary spatial co-presence and creativity

Bastian Lange (HU Berlin)

Field-configuring events and the temporal structuring of the fashion market

Charles-Clemens Rüling (Grenoble Ecole de Management) | Elke Schüßler (FU Berlin)

Emotional displays and the role of ritual at field-configuring events

12:45 Lunch break at IBA Café

Closing Session

14:15 **Developing an EGOS-CfP, Tallinn**

Breakout sessions

Joint discussion

17:00 End of Workshop

Logistics

Hotel

Motel One Hamburg-Alster | Steindamm 102, 20099 Hamburg | tel. +49 40 4192497-0
fax. +49 40 4192497-10 | hamburg-alster@motel-one.com

Dinner venues

Cox Hamburg | Lange Reihe 68, Greifswalder Str. 43, 20099 Hamburg | tel. +49 40 249422
fax. +49 40 28050902

Marinehof | Admiralitätsstraße 77, 20459 Hamburg | tel. +49 40 3742579, fax +49 40 372530

Public Lecture at HafenCity University Hamburg

Präsidium der HCU Hamburg | Großer Grasbrook 9, 20457 Hamburg (Hofeingang)