



# **International Conference: Organizing Creativity in the Innovation Journey**

**July 11-12, 2019**

Freie Universität Berlin, SEMINARIS CampusHotel Berlin, Takustraße 39, 14195 Berlin

# Preliminary Program

**Thursday, July 11, 2019**

**09.00 Opening of the Conference at SEMINARIS**

**09.15 Gernot Grabher, Elke Schüßler & Jörg Sydow**

*"Organized Creativity, Co-Presence and Temporality: The Role of Uncertainty"*

**10.00 Coffee Break**

**10.30 Paper Presentation Session I: Creativity and Materiality**

**Stoyan Sgourev**

*"Materiality and Making in Organizing and Evaluation: Reconsidering Impressionism"*

Discussant: **Patrick Cohendet**

**Amy Shaw & Margaret Beier**

*"The Effects of Time and Material Constraints on Creativity"*

Discussant: **Amalya Oliver**

**12.00 Lunch in the SEMINARIS Restaurant**

**13.00 Keynote: Daniel Hjorth**

*"Organising the Creation of Organisations: Speculative Joy, Entrepreneurship, and Productive Vagueness"*

Chair: **Oliver Ibert**

**14.00 Paper Presentation Session II(a): Creativity in Fashion and Games**

**Raimund Hasse & Judith Nyfeler**

***“Organizing Creativity and Innovation Impacts in the Fashion Industries. How Technology and Communication Constraint the Capacity to Innovate”***

Discussant: **Birke Otto**

**Elsa Operti**

***“The Impact of Role Configurations on Product Visibility and Quality Ratings in the Video Game Industry”***

Discussant: **Joseph Lampel**

#### **14.00 Paper Presentation Session II(b): Leadership and Organizing for Innovation**

**Lea-Therese Strobel, Maria Strobel & Isabell Welp**

***“Shaping Creative Contexts: How Creative Leadership Modes Affect Innovation Behavior and Satisfaction”***

Discussant: **Arvi Kuura**

**Ronald Staples**

***“How Actors Deal with the Organizational Requirement for Innovation”***

Discussant: **Alice Melchior**

#### **15.30 Coffee Break**

#### **16.00 Paper Presentation Session III: Creativity, Routines and Uncertainty**

**Eva-Maria Kirchberger**

***“Cool Factory: Recurrent Change as Source for Advantage”***

Discussant: **Suntje Schmidt**

**Birke Otto**

***"We Did Not Pay any Attention to Them. Ignoring Uncertainties in Creative Processes"***

Discussant: **Elisabeth Long Lingo**

**17.30 Closing**

**19.30 Dinner at Restaurant *Hackescher Hof*, Rosenthaler Str. 40-41, 10178 Berlin**

**Friday, July 12, 2019**

**09.00 Keynote: Candace Jones**

***"Organizing Creativity: Contradictions and Complements in Edinburgh festivals"***

Chair: **Gregory Jackson**

**10.00 Coffee Break**

**10.30 Paper Presentation Session IV: Creative Processes in Music I**

**Elisabeth Long Lingo & Hille Bruns**

***"DNA and Lovesongs: Optimization Work and Collective Creativity in a Big Data Context"***

Discussant: **Jana Costas**

**Leonhard Dobusch, Konstantin Hondros, Sigrid Quack & Katharina Zangerle**

***"Between Indifference and Hope? Actors' Perceptions of Uncertainties Related to Intellectual Property Regulations in Creative Processes in Music and Pharma"***

Discussant: **Michael Hutter**

**12.00 Lunch in the SEMINARIS Restaurant**

**13.00 Paper Presentation Session V(a): Creative Processes in Music II**

**Min Liu, Martina Montauti & Michele Piazzai**

***"Incumbent-Entrant Dynamics and Consumer Preference Stability in a Creative Industry - U.S. Recorded Music Industry 1988-2015"***

Discussant: **Lukas Vogelgsang**

**Tobias Theel**

***"Coordinating for Interactional Synergies: The Organization of Collaborative Creative Work Processes in Popular Music Songwriting Teams"***

Discussant: **Peter Tschmuck**

**13.00 Paper Presentation Session V(b): Creativity, Agency and Structure**

**Arvi Kuura & Iñaki Sandoval**

***"Organizing Creativity with Minimal Structures: Insights from Jazz"***

Discussant: **Arnold Windeler**

**Robert Bauer**

***"Towards a Theory of the Creative Process: Fundamental Newness, Strong Process Ontology, and Liminal Moments"***

Discussant: **Andy Pratt**

**15.00 Coffee Break**

**15.30 Paper Presentation Session VI: Creativity in Research**

**Mignon Wuestman, Iris Wanzenböck & Koen Frenken**

***"A Genealogical Approach to Scientific Success"***

Discussant: **Robert Bauer**

**16.30 Farewell and Closing**