International Conference:
Organizing Creativity in the Innovation Journey
July 11-12, 2019

Freie Universität Berlin, SEMINARIS CampusHotel Berlin, Takustraße 39, 14195 Berlin

Preliminary Program
Thursday, July 11, 2019

09.00 Opening of the Conference at SEMINARIS

09.15 Gernot Grabher, Elke Schüßler & Jörg Sydow
   “Organized Creativity, Co-Presence and Temporality: The Role of Uncertainty”

10.00 Coffee Break

10.30 Paper Presentation Session I: Creativity and Materiality
   Stoyan Sgourev
   "Materiality and Making in Organizing and Evaluation: Reconsidering Impressionism"
   Discussant: Patrick Cohendet
   Amy Shaw & Margaret Beier
   "The Effects of Time and Material Constraints on Creativity"
   Discussant: Amalya Oliver

12.00 Lunch in the SEMINARIS Restaurant

13.00 Keynote: Daniel Hjorth
   “Organising the Creation of Organisations: Speculative Joy, Entrepreneurship, and Productive Vagueness”
   Chair: Oliver Ibert

14.00 Paper Presentation Session II(a): Creativity in Fashion and Games
   Raimund Hasse & Judith Nefeler
“Organizing Creativity and Innovation Impacts in the Fashion Industries. How Technology and Communication Constraint the Capacity to Innovate”
Discussant: Birke Otto
Elsa Operti

"The Impact of Role Configurations on Product Visibility and Quality Ratings in the Video Game Industry"
Discussant: Joseph Lampel

14.00 Paper Presentation Session II(b): Leadership and Organizing for Innovation
Lea-Therese Strobel, Maria Strobel & Isabell Welpe

"Shaping Creative Contexts: How Creative Leadership Modes Affect Innovation Behavior and Satisfaction"
Discussant: Arvi Kuura
Ronald Staples

"How Actors Deal with the Organizational Requirement for Innovation"
Discussant: Alice Melchior

15.30 Coffee Break

16.00 Paper Presentation Session III: Creativity, Routines and Uncertainty
Eva-Maria Kirchberger

"Cool Factory: Recurrent Change as Source for Advantage"
Discussant: Suntje Schmidt
Birke Otto
"We Did Not Pay any Attention to Them. Ignoring Uncertainties in Creative Processes"

Discussant: Elisabeth Long Lingo

17.30 Closing

19.30 Dinner at Restaurant Hackescher Hof, Rosenthaler Str. 40-41, 10178 Berlin
09.00 Keynote: Candace Jones
   “Organizing Creativity: Contradictions and Complements in Edinburgh festivals”
   Chair: Gregory Jackson

10.00 Coffee Break

10.30 Paper Presentation Session IV: Creative Processes in Music I
   Elisabeth Long Lingo & Hille Bruns
   "DNA and Lovesongs: Optimization Work and Collective Creativity in a Big Data Context"
   Discussant: Jana Costas
   Leonhard Dobusch, Konstantin Hondros, Sigrid Quack & Katharina Zangerle
   "Between Indifference and Hope? Actors’ Perceptions of Uncertainties Related to Intellectual Property Regulations in Creative Processes in Music and Pharma"
   Discussant: Michael Hutter

12.00 Lunch in the SEMINARIS Restaurant

13.00 Paper Presentation Session V(a): Creative Processes in Music II
   Min Liu, Martina Montauti & Michele Piazzai
   Discussant: Lukas Vogelgsang
Tobias Theel

"Coordinating for Interactional Synergies: The Organization of Collaborative Creative Work Processes in Popular Music Songwriting Teams"

Discussant: Peter Tschmuck

13.00 Paper Presentation Session V(b): Creativity, Agency and Structure

Arvi Kuura & Iñaki Sandoval

"Organizing Creativity with Minimal Structures: Insights from Jazz"

Discussant: Arnold Windeler

Robert Bauer


Discussant: Andy Pratt

15.00 Coffee Break

15.30 Paper Presentation Session VI: Creativity in Research

Mignon Wuestman, Iris Wanzenböck & Koen Frenken

"A Genealogical Approach to Scientific Success"

Discussant: Robert Bauer

16.30 Farewell and Closing