The internet, image-trade and the city
Toward a new division of labor in the stock photo industry
The global trade of stock photography has undergone a radical change through the introduction of digital technology leading to a veritable boom in the formation of inter-firm alliances. Based on the analysis of a unique network of stock photo agencies in Germany, this talk demonstrates how this network boom has produced a new social and spatial division of labor in the image trade: while metropolitan cities remain the key locations, locational latitude seems to increase for new value stages in more peripheral regions.

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