STUWER FOOD
Connecting People

STUWERFOOD - CONNECTING PEOPLE

PREPARED BY:

CHETI FREGONESI | TRIESTE
LINDA LICHTENSTEIN | HAMBURG
AHMET OZENC | MILANO
LISA POLAK | VIENNA
CRISTIAN POP | CLUJ NAPOCA
GLYKERIA SOLOMOU | NICOSIA
**Research Question**

Can public spatial structures connect and activate different ethnic groups?

**Research Methods**

1. Short interviews with people from Stuwervirtei
2. Non-participative observation
3. Interview with a local expert

**Qualitative Methods**

**Quantitative Methods**

Secondary data analysis
THE RESULTS

The data of the above analysis was used for selecting the six points of our intervention.

LEGEND:
- Picnic Area
- Preparing Food on Site
- Ready Made Food
- Cooking Area
- Vacant Shop Intervention
- International Food Festival

POINT 1: INFORMAL DOG PLAYGROUND IN MEXICOPLATZ
POINT 2: HIGHLY FREQUENTED MULTIETHNIC PUBLIC SPACE
POINT 3: THE RIVERSIDE PROMENADE
POINT 4: HIGHLY FREQUENTED JUNCTION
POINT 5: STUWERFOOD SHOP
POINT 6: GREEN AREA BETWEEN THE MARKET & THE 60'S HOUSING
(Point 7: Possible location for Food Festival)
**The Program**

**When the partition is used & why?**

<table>
<thead>
<tr>
<th></th>
<th>Weekends</th>
<th>Everyday</th>
<th>Open from 9 pm to 12 am</th>
<th>Partitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUMMER</td>
<td></td>
<td></td>
<td></td>
<td>Used for serving – selling food, providing chairs &amp; tables</td>
</tr>
<tr>
<td>WINTER</td>
<td></td>
<td></td>
<td></td>
<td>Used as a storage place or as attached units to the “world cafes”</td>
</tr>
</tbody>
</table>

**The Organizational Structure**

The Organizational Structure should be embedded in existing initiatives that encourage especially women’s capacities and independence.

The City of Vienna funds small-scale projects for girls & women with migration background that have difficulties to enter the job market.
Cultural Food Connection

- Preparing food on site
- Ready made food
- Picnic areas
- Vacant shop interventions

Food is the main idea for the connection of people from different cultures in order to gather them in a common ground. This will be provided by the modification of the specific modular structures. These units are made from the recycled wooden pallettes.
The Palette was chosen as the basic material because:
- Of its sustainability (it's a recycled material)
- We reuse it as a building material
- Easy to carry
- Easy to transform
- Give various options for using it
- It's recognized from all the people of any country

Possible ways of using the palette as a building material:

1. Two palettes are connected together & in between insulation is placed.

2. One palette is used & PVC panel is placed to create a closed wall.

Palettes, typically used for shipping are inexpensive to make and can be pre-assembled by hand. They are readily available in most countries around the world and their size, strength and weight is specifically designed for transportation.

Creating a structure that will bring together people of different cultures and backgrounds.
The idea: On the Mexico Platz, people from different countries will prepare and sell food on the site. Each year there will be competitions organized by the city in which the participants will present their offer in order to rent one or more units. The main criteria for renting the units is to offer specialties from the country that each participant is from.
The idea: People bring food that they made in a common space. A priority is given to immigrant women that do not work. In this way, they are given the chance to get out of the house and socialize and at the same time earn some money. The area: The partitions are placed in the side of roads that are not in use that often. In this way we bring life in the old part.

A light structure that is easily moved. The unit has wheels. Each unit can connected with each other, creating a series or even a box.
Picnic area will be the main gathering spaces for the different cultures to come together with their own food. Modular structures will provide adjustable sitting places and tables. These structures can be used for the open air cinema at nights during the certain period.
Vacant Shop Interventions

Wintertime:
- Cooperation with “I Love Stuwerviertel”
- Provide solution for a vacant shop or restaurant
- “Stuwerviertel Shop” runned permanently during the year
- Offering: fresh cooked food, cakes, juices… from different countries
- To stay there and to take away
- Shop space could be used for storage of the summer partitions
THE PATHWAY

The points of our intervention are decided through the site analysis. All this points will be connected through a specific pathway. The pathway’s role is to "lead" you to the journey that is designed for socializing purposes. Specific symbols are used in order to create a dynamique network.
THE PATHWAY

POSSIBLE ACTIVITIES:
- Cooking
- Gardening
- Selling
- Drinking
- Picnic
- Restaurant
- Shop
- Bar

LOCATIONS:
- Mexikoplatz
- Danube's river
- Vorgartenstrasse
POSSIBLE FUNDING

- City of Vienna
- European Funding: European Social Fund (ESF) & European Regional Development Fund (ERFD)
- Corporate Social Responsibility of Companies
Possible Future Developments

- Courses of international cooking
- Publishing an international cookbook
- International library
- Catering service
Kick-off meeting
“STUWERFOOD - Connecting People”

WHY? We want to connect people in public space through food in different semi-permanent spots of the Stuwerviertel in order to create a special atmosphere in which we can come together to enjoy what we all love the most: 
self-prepared good food from different countries.
To make this happen we need you and your home kitchen experiences.

WHERE? Max- Winter- Platz

WHO? Everyone, especially women of all age and ethnic backgrounds

→ For further information see www.stuwerfood.at
THANK YOU!